






**GPEX made it easy for ACPCC to leverage healthcare professionals in the fight against cervical cancer by offering end-to-end eLearning solutions tailored to their needs, including:**

-  Scoping and needs analysis
-  Engagement of subject matter experts
- Development of learning outcomes
- Creation of content
- Online course build
- Preparation of CPD accreditation documentation
-  End-to-end project management
- Secure hosting
- Customer helpdesk support
- Multi-channel marketing
- Reporting against Key Performance Indicators

**Impact**

More than 3,500 healthcare professionals Australia-wide have enrolled in the three courses. Those who have completed the courses to date rate them very highly. For example, 86% of participants in the Cervical Screening, HPV and Self-Collection course said they would change their practices having completed the course, while 99% said they would recommend the activity to colleagues.

As for ACPCC, they are delighted with their choice of GPEX as their preferred eLearning partner and have engaged GPEX to deliver additional courses.

GPEX has been a great partner for ACPCC. In 2021, we engaged GPEX to develop and deliver three eLearning courses, including Cervical Screening, HPV and Self-Collection. The courses have been a great success and have helped us to reach our goal of increasing participation in cervical screening. We are very grateful to GPEX for their expertise and support throughout the project. We have also engaged GPEX to develop additional courses and we are looking forward to working with them in the future.

**A/Prof Misha Coleman**

Government Relations and Communications Director

Honorary Enterprise Associate Professor, School of Population and Global Health, University of Melbourne.

**Australian Centre for the Prevention of Cervical Cancer**

**3,500+**

healthcare professionals enrolled to support participation in cancer screening.

**42**

CPD hours of learning

**99%**

of participants say they would recommend the learning to a colleague.